THE STORY OF

Higher Education Servicing Corporation (HESC) was founded in 1978.

HESC began its outreach programs by offering FAFSA presentations throughout North Texas in 1998.

Expanded programming to include services such as GO Centers, college planning events and counselor engagement in 2010.

Rebranded the outreach division as inspirED to help increase our presence as a premier provider of outreach services throughout North Texas in 2014.

Present: inspirED continues to inspire students to achieve a higher education by promoting a college-going and career-focused culture in North Texas.
MISSION:

Inspiring students to achieve a higher education by promoting a college-going and career-focused culture.

inspirED does this through outreach activities, services and community partnerships. We accomplish the mission by providing: GO Center Services, Presentations & Workshops, Counselor Engagement, Mentor the Mentor Program, and Special Events.
INSPIRING HIGHER EDUCATION

Making the leap from high school to college or the workforce can be a frightening one! That’s why inspirED provides outreach programs and services to equip students with the information and knowledge they need to be prepared for the future.

GO CENTERS
inspirED currently operates 15 GO Centers in five neighboring school districts that work in coordination with high school counselors to mentor and inspire students toward college, career and military considerations.

Each GO Center has dedicated mentors that work one-on-one to help students and parents plan for every step leading up to college or their entry into the workforce.

Our mentors are trained to focus on:
- ACT/SAT/TSI Test Registration
- College Application Assistance
- FAFSA/TASFA Assistance
- Financial Literacy
- Major & Career Exploration
- Scholarship Search

PRESENTATIONS & WORKSHOPS
Each year, inspirED offers College Prep and FAFSA Prep presentations and workshops to schools and community organizations throughout the North Texas area.

COUNSELOR ENGAGEMENT
We partner with area school districts to provide specialized programs that meet the needs of the Counseling and Guidance Departments in support of their efforts to engage and help students in high school and after high school.

DESTINATION SUCCESS
In partnership with MISD, Destination Success is an annual, half-day college forum for students and families to learn more about how to prepare for college and career.

This free event provides:
- ACT/SAT Prep
- Career Readiness Workshops
- College Application Assistance
- College Fair
- College Prep
- FAFSA/TASFA Prep
- Financial Literacy
- Go Center Services
- Success With Scholarships

COLLEGE AND CAREER EXPO
In partnership with AISD, the Expo hosts a variety of college and career presentations in multiple sessions as well as a college and career fair!

MENTOR THE MENTOR
We are committed to helping our mentors develop their skills and abilities during their time with inspirED and after they leave the program!

Our goal is to ensure our mentors are ready to successfully enter the workforce once they graduate by utilizing all of the skills they acquired as mentors.

The mentors will have:
- Leadership Training
- Mock Interviews & Resume Assistance
- Professional Headshots
- Professional Development
THE PEOPLE
MAKING IT HAPPEN

The inspirED Team

LELATIA TEYKL
Director of Community Affairs

ANGELA BARRERA
Assistant Director of Outreach

Advisory Committee

Stephanie Buduhan
PSK - CPA

Cynthia Carter
Sam Houston High School

Cindy Dao
Community Leader

Stacy Garcia
Arlington Public Library

James Hollis
University of Texas at Arlington

Eric Phillips
Arlington ISD

Glenn Spoons
Community Leader

Melanie Stillings
Mansfield ISD

Dr. Stacy Burrell
Fort Worth ISD

Vanna Ngo
Tarrant County Commissioner’s Office

Community Partners

Arlington ISD
Dallas Baptist University
Fort Worth ISD
Greater Arlington Chamber of Commerce

Hurst-Euless-Bedford ISD
Kennedale ISD
Mansfield Area Chamber of Commerce
Mansfield ISD

Tarleton State University
Tarrant County College
Texas Wesleyan University
University of Texas at Arlington

United Way of Tarrant County
Uplift Mighty Preparatory
GOALS & VISION

GOAL:

To be the premier nonprofit provider of college and career programs and services in the Greater Arlington area in order to ensure students and families have access to a higher education and future careers.

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Student and Parent Impression reached 7,311 people</td>
<td>Student and Parent Impression reach 10,000 people</td>
<td>Student and Parent Impression reach 20,000 people</td>
</tr>
<tr>
<td>Program Funding for inspirED $79, 538</td>
<td>Program Funding for inspirED $101,000</td>
<td>Program Funding for inspirED $200,000</td>
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<tr>
<td>GO Centers operated 12 centers</td>
<td>GO Centers operate 15 centers</td>
<td>GO Centers operate 28 centers</td>
</tr>
<tr>
<td>Presentations conducted 55 presentations</td>
<td>Presentations conduct 60 presentations</td>
<td>Presentations conduct 80 presentations</td>
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</tbody>
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Beyond the Numbers

To meet inspirED’s 2019 - 2020 goals, the organization must work diligently to increase not only brand awareness, but community involvement! Some of the ways we plan to meet these goals include:

- Create a program to support the HB3 mandate for FAFSA completion
- Relaunch the GO Center website
- Host an inspirED awareness event for Fall 2020
- Explore the possibilities of a community GO Center
- Develop an inspirED operations manual
The activities and objectives of the GO Center have met and exceeded inspirED goals for the 2018 - 2019 year, with special emphasis on college applications and searches. Last year, our mentors began a new process of a “case manager” approach with every student visit. This new process enabled our mentors to keep a record of each student visit, which created efficiencies for our mentors, better reporting and a deeper level of mentorship.

### 2018 - 2019 GO Center Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>2017-2018</th>
<th>2018-2019</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Applications Started</td>
<td>378</td>
<td>1,386</td>
<td></td>
</tr>
<tr>
<td>College Applications Completed</td>
<td>254</td>
<td>1,022</td>
<td></td>
</tr>
<tr>
<td>FAFSA/TASFA Started</td>
<td>513</td>
<td>972</td>
<td></td>
</tr>
<tr>
<td>FAFSA/TASFA Completed</td>
<td>180</td>
<td>553</td>
<td></td>
</tr>
<tr>
<td>College Search</td>
<td>697</td>
<td>1,610</td>
<td></td>
</tr>
<tr>
<td>SAT/ACT Registrations Started</td>
<td>377</td>
<td>770</td>
<td></td>
</tr>
<tr>
<td>SAT/ACT Registrations Completed</td>
<td>200</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>Career Exploration</td>
<td>1,041</td>
<td>894</td>
<td></td>
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<tr>
<td>Scholarships</td>
<td>1,052</td>
<td>1,293</td>
<td></td>
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</table>

### Total Student/Parent Impressions

<table>
<thead>
<tr>
<th>Year</th>
<th>Students</th>
<th>College &amp; Career Special Events</th>
<th>College &amp; Career Special Events unduplicated</th>
<th>College &amp; Career Special Events presentation</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-2018</td>
<td>3,939</td>
<td>634</td>
<td>460</td>
<td>5,033 TOTAL</td>
<td></td>
</tr>
<tr>
<td>2018-2019</td>
<td>3,579</td>
<td>1,235</td>
<td>247</td>
<td>7,311 TOTAL</td>
<td></td>
</tr>
</tbody>
</table>
GO Center Locations

For the 2019 - 2020 year, inspirED will manage 15 GO Centers around the DFW Metroplex.

ARLINGTON ISD
- Dan Dipert Career and Technical Center
  2101 Browning Dr. Arlington, TX 76010
- Martin High School
  4501 W. Pleasant Ridge Rd. Arlington, TX 76016
- Sam Houston High School
  2000 Sam Houston Dr. Arlington, TX 76014
- The Learning Center
  600 New York Ave. Arlington, TX 76010

MANSFIELD ISD
- Early College High School at Timberview
  7700 S. Watson Rd. Arlington, TX 76002
- Frontier High School/Ben Barber Academy
  1120 Debbie Ln. Mansfield, TX 76063
- Lake Ridge High School*
  101 Day Miar Rd., Mansfield, TX 76063
- Legacy High School*
  1263 N. Main St., Mansfield, TX 76063
- Mansfield High School
  3001 E. Broad St. Mansfield, TX 76063
- Phoenix Academy
  902 E. Broad St. Mansfield, TX 76063
- Summit High School
  1071 Tuner Warnell Rd. Arlington, TX 76001
- Timberview High School*
  7700 S. Watson Rd. Arlington, TX 76002

KENNEDALE ISD
- Kennedale High School
  901 Wildcat Way Kennedale, TX 76060

HURST-EULESS-BEDFORD ISD
- Trinity High School
  500 N. Industrial Blvd. Euless, TX 76039

FORT WORTH
- Uplift Mighty Preparatory
  3700 Mighty Mite Dr. Fort Worth, TX 76105

*GO Center will start in the 2019 -2020 school year

34% increase in parent attendance
12 operating GO Centers 2018 - 2019
67% increase of work-study mentors from 2018 (15 mentors to 25 mentors)
7,311 overall impressions from both parents and students
**Special Events**

inspirED’s special events comprise of presentations, workshops, and career fairs for high school students and their families.

The most attended events are the College & Career Expo (AISD) and Destination Success (MISD), which take place in the Spring semester.

- **711** College & Career Expo attendees (AISD)
- **524** Destination Success (MISD)
- **49%** increase in attendees for both events from 2018-2019
- **483** parents attended special events
- **720** students attended special events

**TOTAL PRESENTATIONS FOR 2018 - 2019**

- **56%** College Prep
- **22%** FAFSA
- **9%** inspirED
- **13%** Special Topics/Workshops

**Presentations & Workshops**

inspirED has provided free presentations and workshops to schools and community organizations throughout North Texas for over 20 years.

- **55** presentations were made this year to schools and community organizations
- **5x** increase of presentations from 2017-2018
THANK YOU TO OUR SPONSORS

CHAMPION ($10,000+)

Arlington Higher Education Finance Corporation

PARTNER ($5,000+)

ADVOCATE ($2,500+)

SUPPORTER ($250+)
FOLLOW US!

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- www.Instagram.com/inspired_tx
- www.LinkedIn.com/company/inspired-outreach
- www.Twitter.com/inspireHIGHERED